



COMPANY PORTFOLIO · 2026

Salesforce experiences, built beyond the standard.

Custom Salesforce UI, Lightning Web Components, Experience Cloud and modern web development for agencies and businesses.

CORE FOCUS

LWC · SLDS · Experience Cloud
Figma → LWC · UI Modernization
Salesforce Integrations · Custom Websites

DELIVERY

Design-aware engineering
Responsive, reusable interfaces
Practical production-focused development

Based in India · Working Worldwide

webcraftstudio.biz · hello@webcraftstudio.biz

A development partner for the interface layer.

WebCraftStudio focuses on the part of a digital project users actually experience: the interface. The studio combines Salesforce platform development with two decades of broader web-development experience to build interfaces that are custom, responsive and practical to maintain.

The work is especially suited to Salesforce agencies and businesses that already have a platform, design or requirement—but need additional development capacity to turn it into a polished production experience.

20+	6+	100%	\$100K+
years of web development	years with LWC / SLDS	Job Success*	Upwork earnings*

*Track-record figures shown on the current website's Upwork page and based on supplied profile information.

WHY CLIENTS BRING US IN

Need more Salesforce development capacity

Support an agency team with focused LWC, Experience Cloud and Salesforce UI delivery.

The standard UI is not enough

Build custom interfaces around the actual workflow instead of forcing a project into standard component layouts.

A design needs to become Salesforce

Translate approved Figma direction into reusable, responsive Lightning components.

An existing interface needs improvement

Modernize targeted areas without unnecessary rebuilding or a full platform rewrite.

Focused services for Salesforce and the modern web.

Salesforce LWC Development

Custom Lightning Web Components for dashboards, data-driven interfaces, workflows, forms, filters, modals and reusable UI patterns. Built with LWC and SLDS principles.

Experience Cloud Development

Customer, partner and community portals with custom layouts, responsive behavior and Salesforce-aware component structures.

Figma → LWC Development

Turn approved UI designs into production-ready Salesforce interfaces while preserving hierarchy, spacing, interaction intent and responsive behavior.

Salesforce UI Modernization

Targeted improvements to existing Salesforce interfaces—cleaner layouts, better usability, responsive behavior and more maintainable frontend structures.

Salesforce Integrations

Interface-layer integration work connecting Salesforce experiences to APIs and supporting systems, with attention to the user journey and data flow.

Custom Website Development

Hand-coded, responsive websites and web platforms using HTML, CSS, JavaScript, PHP and MySQL, including CRM-integrated web experiences.

AI Code Development

Practical AI-assisted development support across Salesforce, web and integrations—using AI to accelerate work while keeping engineering judgment and reliability in the loop.

PRIMARY TECHNOLOGY STACK

Salesforce: LWC · SLDS · Experience Cloud · Sales Cloud · Apex · APIs & integrations

Web: HTML · CSS · JavaScript · PHP · MySQL · WordPress / custom web platforms

From requirement to production.

01 Understand

Clarify the user journey, requirements, data needs, existing architecture and delivery constraints.

02 Translate

Convert designs, requirements or an existing interface into a component and implementation plan.

03 Build

Develop reusable components with responsive behavior and platform-aware patterns.

04 Refine

Test states, interactions, responsive layouts and visual consistency; iterate with stakeholders.

05 Deliver

Provide production-focused implementation and clear handoff for the wider project team.

WHAT WE OPTIMIZE FOR

Pixel-aware

Visual details are treated as implementation requirements.

Component-minded

Repeated patterns become reusable components rather than one-off markup.

Salesforce-aware

UI decisions account for LWC, SLDS, Experience Cloud and real delivery constraints.

Examples that map directly to our services.

Experience Cloud Portal

From Figma design to a custom Salesforce Experience Cloud portal. Responsive UI, reusable LWC structure and Salesforce-friendly implementation.

ShipCanada Dashboard

Salesforce dashboard interface work focused on a polished and efficient user experience, including dark-theme UI work.

Salesforce SLDS UI

Custom interface implementation with strict adherence to SLDS and LWC framework patterns, including responsive grid behavior.

Salesforce Site & UI Revamp

Modernization of an existing Salesforce site and interface with emphasis on usability, responsive frontend behavior and visual polish.

Saved Address Book / Autofill

A focused Salesforce feature implementation for a practical user workflow and data-driven UI.

Lightning UI Development

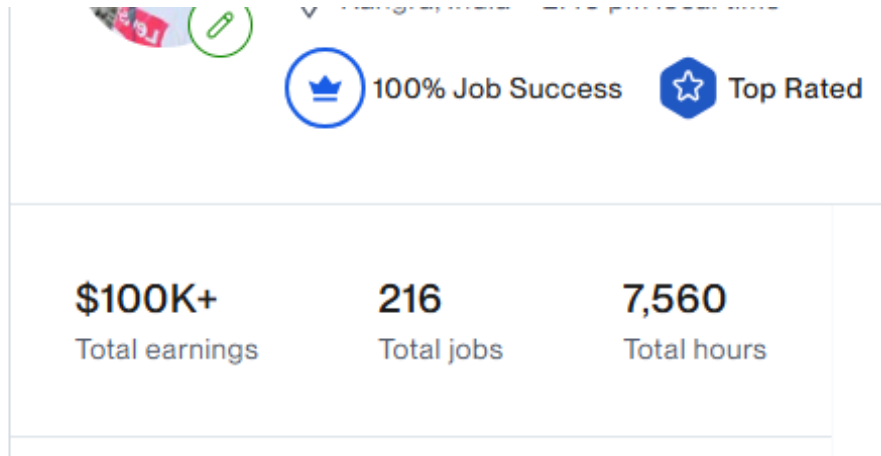
Longer-term Salesforce Lightning UI engagement involving implementation, revisions, collaboration and production delivery.

Case study focus: Figma → Salesforce

The Experience Cloud portal case study on the website demonstrates the approach: map Figma layouts and repeated patterns, build the intended user journey rather than forcing standard layouts, adapt the experience responsively, and structure the result for maintainability in Salesforce.

A long-running Salesforce UI delivery history.

The website's Upwork portfolio records more than \$100K in earnings, 216 jobs, 7,560 hours and a 100% Job Success score, alongside a Top Rated status. These figures are presented as the profile information supplied for the site.



Representative client feedback

ShipCanada Dashboard

"Excellent work. Durgesh is very easy to work with and very efficient and fast."

Kinship Connect Platform

"Excellent to work with throughout the project... clear communicator, highly accountable, and consistently focused on delivering quality outcomes."

Salesforce Site / UI Revamp

"Exactly what we needed is what ended up being done."

Salesforce SLDS UI

"Job delivered using strict adherence to SLDS and LWC framework with slds grid responsiveness."

A flexible development partner inside a larger project.

Salesforce agencies

Add experienced frontend / Salesforce UI capacity without building every specialist capability in-house.

Businesses with Salesforce

Improve a customer, partner or internal experience that needs more than standard components.

Design teams

Turn approved Figma work into production-ready Salesforce interfaces without losing the original design intent.

Web teams & product teams

Build custom websites and connected web experiences when the project needs deeper frontend or backend development.

ENGAGEMENT CAN START WITH

- A defined LWC component or page
- An Experience Cloud portal or portal section
- A Figma design that needs Salesforce implementation
- A Salesforce UI that needs targeted modernization
- An integration or data-driven interface requirement
- A custom website or CRM-integrated web platform

You can bring the requirement, design, existing codebase or simply the problem. The engagement can be scoped around the part of the project where additional development capacity is needed.

Have a Salesforce or web project that needs custom development?

WebCraftStudio can support the interface layer—from Figma and requirements through implementation, refinement and production delivery.

SALESFORCE

LWC · SLDS · Experience Cloud
Figma → LWC · UI Modernization
Integrations · Custom features

WEB

HTML · CSS · JavaScript
PHP · MySQL · Custom websites
CRM-integrated web platforms

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